

- Our Visionaries -



Hon'ble Late Dadasaheb Dr. Suresh G. Patil

(Ex. MLA & Founder President of Mahatma Gandhi Shikshan Mandal)

- Our Patrons -

Hon'ble Bhaiyyasaheb Adv. Sandeep Suresh Patil

(President, Mahatma Gandhi Shikshan Mandal, Chopda)

Hon'ble Smt. Ashatai Vijay Patil

(Vice President, Mahatma Gandhi Shikshan Mandal, Chopda)

Hon'ble Taisaheb Dr. Smita Sandeep Patil

(Secretary, Mahatma Gandhi Shikshan Mandal, Chopda)

- Our Inspiration -

Hon'ble Prof. V. L. Maheshwari

Vice-Chancellor, KBCNMU, Jalgaon

Hon'ble Prof. S. T. Ingle

Pro Vice-Chancellor KBCNMU, Jalgaon

Prof. Anil P. Dongre

Dean, Faculty of Commerce & Management, KBCNMU, Jalgaon

Prof. S. S. Rajput

Dean, Faculty of Science & Technology, KBCNMU, Jalgaon

Prof. Jagdish S. Patil

Dean, Faculty of Arts & Humanities, KBCNMU, Jalgaon

- Chief Organisers -

Dr. D. A. Suryawanshi

Principal, DDSGP College, Chopda

Prof. S. R. Kolhe

Convener, PM USHA, KBCNMU, Jalgaon

Prof. Ashutosh Patil

Project Coordinator, PM USHA, KBCNMU, Jalgaon

- Keynote Speaker -

Prof. Dr. Vinod A. S.

Professor & Head, Department of Commerce & Research Centre,
Mahatma Gandhi College, Trivandrum, Kerala

-Session Chair-

Dr. Makarand E. Wath

Associate Professor, NMIMS, Indore.

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Prof. M. S. Beldar (N.Y.N.College, Chalisgaon)
Dr. Kalpana Patil (SSVPS College, Dhule)

One Day National Level Multidisciplinary Conference

On

**“Interdisciplinary Convergence: Commerce, Social Sciences,
Computer Applications and Management in the Digital Era”**

On

Saturday, 15th March, 2025

- Organized by -



Mahatma Gandhi Shikshan Mandalache

Dadasaheb Dr. Suresh G. Patil College,

Chopda Dist. Jalgaon

NAAC Accredited A+ Grade (3rd Cycle)

Affiliated to Kavayitri Bahinabai Chaudhari

North Maharashtra University, Jalgaon

- Supported by -



Pradhan Mantri Uchchattar Shiksha Abhiyan

(PM-USHA)

Ministry of Education, Govt. of India, New Delhi.

Dr. D. A. Suryawanshi

Principal

Dadasaheb Dr. Suresh G. Patil College, Chopda

Dr. Abhijit H. Salunkhe

Head, Dept. of Management

Convener- 9511717844

Dr. Dinanath S. Patil

Head, Dept. of English

Coordinator- 9405191739

Dr. C. R. Deware

Head, Dept. of Commerce

Coordinator- 9850166996

VENUE: Smart Hall, DDSGP College, Chopda

About College-

Mahatma Gandhi Shikshan Mandal's Dadasaheb Dr. Suresh G. Patil College, Chopda was established in 1969 by Hon'ble Late Dadasaheb Dr. Suresh G. Patil (Ex MLA) and Hon'ble Late Akkasaheb Sau. Sharachchandrika Suresh Patil (Former Education Minister, Maharashtra), to disseminate value-based education and uplifts the vocational skills of rural masses for their holistic development. The college fulfils its mission of creating an educational environment for the spiralling development of the students under the scholarly guidance of the pioneers, President and Management, Principal, Teaching, Non-teaching staff. The College is a premier academic institution in this region, located in 36 acres sprawling campus. The serene campus of the college provides students with conducive environment for study and such an environment automatically turns students to learning with full concentration and devoid of diversions. The College provides various under-graduate and post-graduate programs in the faculties of Arts, Science, Commerce and Management. The College has been re-accredited with A+ Grade (CGPA 3.31) in Third Cycle by NAAC, Bangalore

About Conference -

The digital era has redefined the way disciplines interact and overlap. This conference aims to explore how Commerce, Social Sciences, Computer Applications, and Management come together to address contemporary challenges. It serves as a platform for academicians, researchers, and professionals to exchange ideas and insights. Discussions will focus on how digital transformation reshapes business practices and strategies. The event will examine how Humanities and Social Sciences contribute to understanding human behaviour in technology-driven environments. It will highlight innovations in computer applications and their role in driving progress. Similarly, it will address the evolution of management practices required to thrive in this interconnected world. The goal is to inspire practical solutions and encourage collaboration for sustainable growth in the digital age.

Conference Objectives

- The conference explores how Commerce, Social Sciences, Computer Applications and Management intersect to foster innovation, improve decision-making, and achieve sustainable growth in the digital era.
- Unite experts to share insights and best practices across disciplines.
- Examine the transformative role of digital advancements in commerce and management.
- Highlight research integrating Commerce, Social Sciences, Computer Applications and Management.
- Apply interdisciplinary approaches to enhance business strategies and management practices.
- Address societal challenges using insights from digital tools and interdisciplinary collaboration.

Invitation

Dear Sir /Madam,
We feel an immense pleasure in inviting you to the One Day National Level Multidisciplinary Conference on "Interdisciplinary Convergence: Commerce, Social Sciences, Computer Applications and Management in the Digital Era" organized by MGSM's Dadasaheb Dr. Suresh G. Patil College, Chopda on Saturday, 15th March, 2025.

Call for Papers

Call for Papers
The National Conference is the premier forum for the presentation of new advances and research results in the fields of Commerce, Social Sciences, Computer Applications and Management in the Digital Era. Topics of interest for submission of papers include followings, but not limited to

Track 1: Digital Transformation and Innovation

- Emerging Technologies in Business
- Trends in Digital Marketing
- Innovations in E-commerce

Track 2: Interdisciplinary Approaches to Business and Social Sciences

- Consumer Behaviour and Psychology
- Ethics and Social Responsibility in Business
- Cultural Diversity in Global Markets

Track 3: Advancements in Computer Applications

- AI and Automation in Business
- Virtual and Augmented Reality Applications
- Smart Technologies and IoT

Track 4: Future Trends and Global Perspectives in Business

- Sustainability and Green Business Models
- Global Trade and Digital Economies
- Innovations in Financial Technology (Fintech)

Registration Details

- Registration Fees:**
- Faculty / Research Scholar/ Industry Person: Rs.300 per person
 - Students (UG / PG): Rs.200 per student

[Paper publication charges in peer reviewed journal Rs.500 per paper will be extra.]

Author Guidelines: Author can present paper in English/ Hindi/ Marathi.

Submission Format:
English: MS Word file, A4 page, Times New Roman font with 12-point size.
Marathi / Hindi : MS Word file, A4 page, Unicode or Mangal font with 12-point size

Payment Mode : Online
 Bank Name : HDFC BANK
 Account No : 50100677865498
 Account Name : Mr. Dinesh Madhukar Patil
 IFSC Code : HDFC0003335
 Branch Code : 03335



UPI:9527739791-2@ybl

Web link for online registration: <https://forms.gle/43xCBUKgH6YHanEy8>
E-mail ID for all correspondence related to the conference: ddsgpconference2025@gmail.com

Important Dates:

- Full Paper Submission : 10th March, 2025
- Acceptance Notification : 11th March, 2025
- Last date of registration : 12th March, 2025

Organising Secretary

- | | |
|---|--|
| Prof. R. M. Bagul
(Vice Principal) | Prof. K. N. Sonawane
(Vice Principal) |
| Dr. A. B. Suryawanshi
(Vice Principal) | Dr. S. A. Wagh
(Coordinator) |

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Technical Advisor

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| Dr. L. B. Patle | Mr. M. M. Shaikh |
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Conference Schedule Saturday, 15th March, 2025

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| Registration and Breakfast Session I | : 09:00am To 10:00am |
| Inaugural Session Session II | : 10:00am To 11:00am |
| Keynote Address Session III | : 11:00am To 12:00noon |
| Paper Presentation | : 12:00noon To 01:00pm |
| Lunch Break | : 01:00pm To 02:00pm |
| Paper Presentation Session IV | : 02:00pm To 03:00pm |
| Valedictory Session | : 03:00pm To 04:00pm |